



ANUSHKA SHETH

PROFILE

Deeply interested in and inspired by the juncture of design and business; expressing my work in the form of branding, social media and advertising.

EDUCATION

School of the Art Institute of Chicago

Chicago, IL

Bachelor in Fine Arts, Visual Communication

2022

Ahmedabad International School (AIS)

Ahmedabad, India

IB (International Baccalaureate)

2018

CERTIFICATIONS

Northwestern, Medill School of Journalism

Content Strategy Specialization

2021

ACHIEVEMENTS

Presidential Scholarship

SAIC

2018-2022

SKILLS

Illustrator

In Design

Photoshop

Adobe XD

Acrobat

Premiere Pro

Audition

Procreate

After Effects

Motion Graphics

Microsoft Suite

G Suite

Wix Editor

UI/UX

EXPERIENCE

Banner Buzz, *Graphic Design Intern*

June 2021 - August 2021

Lawrenceville, Georgia

Worked as a part of the social media team to understand the digital strategy and created designs in accordance in the form of social media posts, stories and website banners for Circle one, Covers & all and multiple others.

Baska Foods, *Graphic Designer*

May 2020 - August 2020

Ahmedabad, India

Conceptualized and designed the product packaging for over 50 products, for a food E-commerce venture. Along with assisting with the overall branding visualization.

Sustainability Department at SAIC, *Social Media Manager*

September 2019 - May 2020

Chicago, IL

Handled social media accounts for the sustainability department at SAIC, created posts using multiple softwares. Side by side also managed the fashion surplus, organized and initiated zero waste policy for fabrics. Overall got an experience of how to work in an office environment.

Rajka and Keri, *Intern*

July 2019 - August 2019

Ahmedabad, India

Worked in the logistics department for the opening of a new store, Observed the production process and, Side by side assisted them with their promotion through handling some parts of their social media.

ORGANIZATIONS

SAIC AIGA, *Group Member*

September 2020 - Present

Chicago, IL

Attended multiple workshops, events and meetings about visual communication.

Namaste SAIC, *Group Member*

September 2019 - Present

Chicago, IL

Attended multiple events regarding cultural activities to build a community.

 [anushkasheth](https://www.instagram.com/anushkasheth)

 [linkedin/anushka-sheth](https://www.linkedin.com/in/anushka-sheth)

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